



VANSHIDHAR[®]

*Essential for every kitchen.
Flours, nuts, spices powder,
Instant mixes and many more...*



REAL TASTE OF GUJARAT

ABOUT US

Delivering Quality and Trust Since 1960

Established in 1960 by Narayandas Parmanand Khushalani, Paras Flour Mill has grown from a modest family venture into a leading name in the food industry. Our unwavering commitment to quality and authenticity has been the cornerstone of our success, enabling us to build lasting relationships with households and professional kitchens alike.

- Established Legacy
- Commitment to Quality
- Blend of Tradition and Innovation
- Diverse Product Range

WHO WE ARE ?

- Delivering Authentic Indian Flavors Worldwide

We are a dynamic team of young professionals united by a shared ambition to become global leaders in food trading. Recognizing India's rich heritage in spice production, we are committed to exporting high-quality Indian spices and flours, which are pivotal to our nation's economic growth.

Our expertise extends beyond trading; as analysts and researchers, we maintain a comprehensive, up-to-date global food market database to provide valuable insights and support to our clients.

WHAT WE OFFER ?

- Manufacturing & Exporting
- Instant Mixes
- Customer Support
- Private Labelling
- Indian Grocery Items (FMCG)

ABOUT OUR STORE

“Pure Ingredients, Trusted Quality, Unmatched Convenience”

At Paras Flour Mill, we are committed to providing a wide range of premium-quality products to meet all your household needs. Our offerings include freshly milled flours like whole wheat, multigrain, and bajra, high-quality pulses, dals, and lentils, authentic whole spices and finely ground spice powders; premium rice varieties such as basmati and sona masoori, pure sugar and jaggery, wholesome millets for a healthy lifestyle, and crispy handmade papads. We also offer delicious natural mango pulp, quick and easy instant mixes, and an assortment of other essential household products.

OUR MISSION

Our mission is to provide high-quality flour products that meet the nutritional needs of our customers. We aim to deliver products that contribute to the proper development and growth of the body, ensuring the well-being of our consumers.

OUR VISION

Our vision is to continue growing as a major player in the FMCG sector, delighting both national and international customers with quality products and services. We strive to be a reliable and loyal partner, understanding our customers' needs and priorities, and delivering the best quality products on time.

OUR VALUES

We prioritize eco-friendly practices that support our community and protect the environment. We embrace new ideas and technologies to continuously improve our products and processes, staying ahead in the industry. Building lasting relationships through reliability and integrity.



Mr. Udharam Khushalani
PROPRIETOR

Paras Flour Mill has its roots in Gujarat, India, where the values of hard work, trust, and quality have been passed down through Generations. **Established in 1960 by our Grand Father Narayandas Parmanand Khushalani**, the company began as a small venture with a big vision: to provide high-quality flour products that nourish families with every meal.

Paras Flour Mill, under its flagship brand Vanshidhar, has become a trusted household name, synonymous with high-quality products catering to the diverse needs of families and businesses.

The company's commitment to excellence extends beyond flour milling, encompassing supermarkets, exports, and food processing. Building on their retail and export successes, they established their first supermarket in Baroda, focusing on producing essential commodities like peanuts, chillies, turmeric, coriander, cumin, and more. This expansion has solidified Paras Flour Mill's position as a comprehensive provider of quality products, meeting the evolving needs of its customers.

The journey of Paras Flour Mill is a testament to our grandfather Narayandas Parmanand Khushalani's vision and the values of integrity, innovation, and customer satisfaction. With over six decades of experience, the company remains committed to contributing to India's growth while staying true to its roots.

As it looks to the future, Paras Flour Mill continues to strive for excellence, ensuring its legacy lives on for generations to come. Decades of experience, the company remains committed to contributing to India's growth while staying true to its roots. As it looks to the future, Paras Flour Mill continues to strive for excellence, ensuring its legacy lives on for generations to come.

PARAS FLOUR MILLS

1960

STARTUP

Established the company as a small venture with a big vision.

SEED STAGE

Paras Flour Mill expanded into a 200 sq. ft. facility

1979

1990

EXPANSION

The company installed its first 2 semi-automatic flour mill.

SURVIVAL

Established a modern plant in the Sardar Estate area, covering 5000 sq. ft.

1998

2019

OPENING

Opening a cutting-edge facility in the Kotambi area, spanning 1.5 lakh sq. ft., & increasing daily production capacity to 120 tons

INNOVATION

Establishing a new plant with a daily production capacity of 300 tons

2024

FLOURS

- WHOLE WHEAT FLOUR
- MULTIGRAIN ATTA
- 11 GRAIN ATTA
- JOWAR FLOUR
- BAJRI FLOUR
- RICE FLOUR
- YELLOW MAIZE FLOUR
- WHITE MAIZE FLOUR
- SOYABEAN FLOUR
- RAGGI FLOUR
- METHI SEED FLOUR
- JAW FLOUR (BARLEY)
- PAPAD FLOUR
- KANSAR FADA
(CRACKED WHEAT)
- LAPSI FADA
(CRACKED WHEAT)
- COARSE URAD FLOUR
- WHEAT LADDU FLOUR
- COARSE BESAN
- RAJGARA FLOUR
- WHOLE MORIYA
- MORIYA FLOUR
- MATHIYA FLOUR
- KANKI KORMU
- SUGAR POWDER
- URAD FLOUR
- BAKHRI FLOUR
- SOOJI / RAVA
- MAIDA
- BESAN
- SINGODA FLOUR
- KRISHNA KAMOD
- RICE FLOUR
- IDLI RAVA



INSTANT MIX

- IDLI MIX
- KHAMAN MIX
- KHATA DHOKLA MIX
- LIVE YELLOW DHOKLA MIX
- GOTA MIX
- HANDVO MIX
- DOSA MIX
- DALWADA WITH KADHI MIX
- KHICHU MIX
(PAPADI NO LOAT)
- DAHIWADA MIX
- METHI THEPLA MIX
- ONION PAKODA MIX
- PAKODA MIX
- CHANADAL WADA MIX
- DABELI MASALA
- CHORAFALI INSTANT
MIX FLOUR
- MATHIYA INSTANT
MIX FLOUR

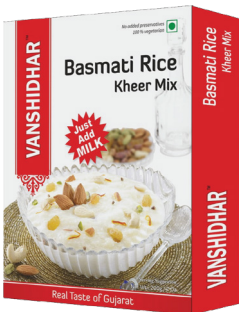
DESSERT MIX

- RICE KHEER
- VERMICELLI KHEER MIX
- GULAB JAMUN MIX
- CHOCOLATE CAKE MIX
- VANILA CAKE MIX
- BASUNDI MIX

INSTANT MIX



DESSERT MIX



WHOLE SPICES

- CUMIN SEEDS
- FENUGREEK
- SESAME SEEDS
- TURMERIC WHOLE
- ALSI
- ASALIO
- DILL SEEDS
- DRY GINGER
- GREEN CARDAMOM
- AJWAIN
- BLACK CARDAMOM
- KALONGI
- CHARMAGAZ
- BAY LEAF
- CINNAMON
- BEETLE NUT
- NUTMEG
- KASOORI METHI
- BLACK PEPPER
- STONE FLOWER
- JAVITRI
- CARAWAY SEED
- CLOVE
- SUBJA SEED/
TUKMARIA SEED
- POPPY SEED
- TAMARIND
- STAR ANI SEEDS



Charmagaz



Red Chilli



Turmeric

SPICES POWDER

- CORIANDER
- CUMIN CORIANDER
- FENNEL
- ONION WHITE/RED
- CUT FRIED ONION
- GARAM MASALA
- TANDOORI MASALA
- CHAT MASALA
- ALMOND
- DRY MANGO
- CURRY MASALA
- ROZANA SP. MASALA

Red Chilli Powder



Garam Masala



Corrainder Powder



Turmeric Powder

PULSES

- TOOR DAL
- CHANA DAL
- URAD WHOLE BLACK
- URAD CHILKA BLACK
- URAD GOTA WHITE
- MOONG WHOLE GREEN
- MOONG CHILKA GREEN
- MOONG DAL YELLOW
- SOYABEAN
- MASOOR WHOLE
- RAJMA
- RED CHOWLI
- HORSE GRAM
- ROASTED GRAM
- MOOTH
- BLACK CHANA
- MASOOR DAL

Chana



Urad Dal



Moong Dal Yellow



Moong

RICE

- IR64 RAW/ PARBOILED
- GR11 PARBOILED
- 1121 RAW/STEAM/SELLA
- 1409 RAW/STEAM/SELLA
- 1718 RAW/STEAM/SELLA
- SONA MASURI
- ANDHRA POONT
- ROSE MATTA
- IDLY RICE

1121 raw/steam/sella



Sona Masuri



RICE



Rose Matta

SUGAR & JAGGERY

- SUGAR RAW BROWN
- SUGAR POWDER
- JAGGERY BROWN
- JAGGERY CUBES
- JAGGER POWDER

Sugar



Jaggery

MILLETS

- FOXTAIL MILLET
- LITTLE MILLET
- PROSO MILLET
- BROWN TOP MILLET
- BARNYARD MILLET
- QUINOA
- CHIA SEEDS
- JOWAR
- PEARL BARLEY
- MAIZE (WHITE, YELLOW)

Quinoa



Chia Seeds



Proso Millet



Pearl Barley

OUR PRPRODUCT RANGE





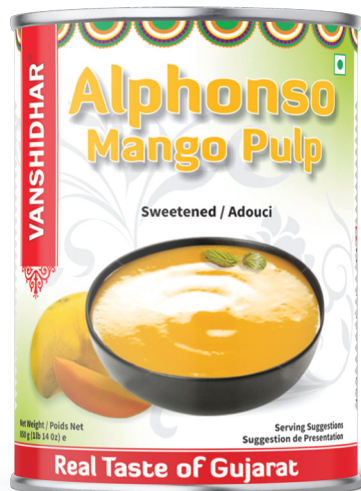
PAPAD / RICE PAPAD

- URID PAPAD
- CUMIN
- BLACK PEPPER
- PUNJABI
- MASALA
- GREEN CHILLI
- GREEN GARLIC



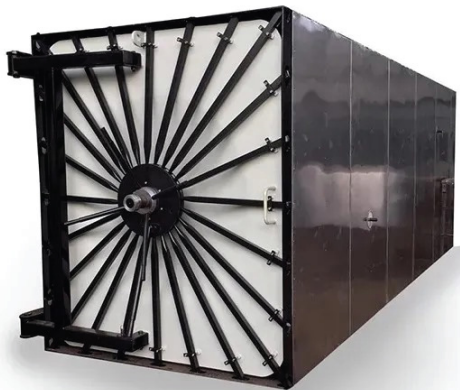
MANGO PULP

- KESAR MANGO PULP
- ALPHONSO MANGO PULP



PROCESSING INSTRUMENTS

- IN HOUSE LABORATORY
- TRADITIONAL WHEAT FLOUR MILL
- ROLLER FLOUR MILL
- AUTOMATIC PACKING MACHIE
- GRAIN CLEANING PLANT
- ETO PROCESS
- BESAN MILL



PRIVATE LABELLING

• Why Choose **Our Private Labelling Services?**

At Paras Flour Mill, we specialize in private labelling services a diverse range of high-quality flours, instant mixes, and Indian grocery items to meet your brand's unique needs.

Customization:

We tailor products to your specifications, ensuring they align with your brand identity.

Quality Assurance:

Our rigorous quality control measures guarantee that each product meets the highest standards.

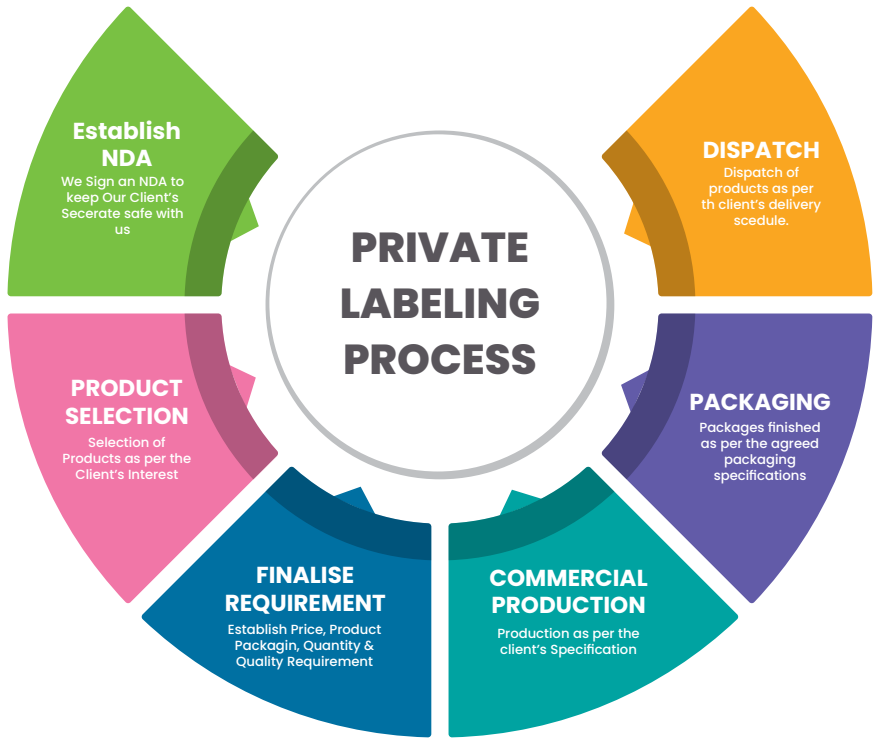
Regulatory Compliance:

We ensure all products adhere to international labeling norms, facilitating seamless entry into global markets.

Efficient Exporting:

With expertise in consolidation, we supply a wide range of items in a single container, catering effectively to overseas ethnic markets.

We offer private labeling services with the widest range of products, all customized to feature your brand's unique identity. Our team will be happy to connect with you for contract manufacturing.



FMCG EXPERT

Exporting the True Taste of India – Our Export Division

Paras Flour Mill has been in food products manufacturing and exports since 2022. Vanshidhar is an initiative by the Paras Flour Mill that focuses on providing food services. With immense experience in the food industry, Paras Flour Mill is a leading exporter of all kinds of Indian spices, pulses, grains, Blended Spices, Groceries (FMCG Products), Instant Mixes, Pickles, Pastes, Chutneys, Mango Pulp, Rice, Flour, Namkeen, Khakhra, Bakery Products, Frozen Vegetables, Sweets, Ready to Eat products and many more. to a number of destinations around the globe. With several partnerships with buyers across multiple countries, we have grown to be among the go-to companies for food export from India.

We manufacture, process, and export spices, snacks, processed foods, FMCG products, non-food FMCG items, and all types of flour to various countries.

Our advanced packaging adheres to strict hygienic conditions, preserving freshness and quality during transit. We also adhere to international labeling standards to meet the requirements of different countries.

For authentic Indian food products in bulk, Paras Flour Mill is your trusted partner. We offer competitive pricing, reliable logistics, and a commitment to quality. Contact us today to discuss your bulk purchasing needs and bring the rich flavors of India to your business.

CERTIFICATES




FOOD SAFETY AND STANDARDS
AUTHORITY OF INDIA
Inspiring Trust, Assuring Safe & Nutritious Food
Ministry of Health and Family Welfare, Government of India



स्पाइसेस बोर्ड भारत
वाणिज्य एवं उद्योग मंत्रालय, भारत सरकार
SPICES BOARD INDIA
Ministry of Commerce & Industry, Govt. of India



**FEDERATION OF INDIAN
EXPORT ORGANISATIONS**
Set up by Ministry of Commerce, Government of India
ISO 9001:2015 Certified



**U.S. FOOD & DRUG
ADMINISTRATION**

**Grain to
Goodness
Flour for
Every
Meal**



Manufactured & Marketed By:

PARAS FLOUR MILL

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An ISO 9001: 2008 Certified Company